

**OFFICIAL RULES FOR “SPLASH’S MINGLE ALL THE WAY:
ULTIMATE HOLIDAY PARTY GIVEAWAY.”**

**NO PURCHASE REQUIRED TO ENTER OR WIN. VOID WHERE
PROHIBITED.**

INTRODUCTION. Splash’s "Mingle All The Way: Ultimate Holiday Party Giveaway " Sweepstakes gives the Sweepstakes winner a 3 hour private event for up to one hundred(100) guests, courtesy of Splashthat.com. The details of the prizes and how to enter the Sweepstakes are contained in these Official Rules.

TO ENTER. You can enter the Sweepstakes online. During the Promotion Period (as defined below), go to Splashthat.com and complete the online entry form by entering true and correct information in all of the fields, click to submit, and you will automatically receive one entry in the Sweepstakes. Electronic entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The "authorized account holder" is deemed to be the natural person who is assigned to a particular e-mail address by the applicable Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry and is an otherwise eligible United States resident. Limit one (1) entry per person and per e-mail address. More than one (1) entry from any person or from any e-mail address will void all entries from that person or e-mail address, as applicable. Any attempt by a person to enter more than once with multiple email accounts may result in disqualification at the discretion of the Sponsor upon verification of prize winners.

Following the entry, a registrant will be offered the opportunity to sign up for a free account with Splashthat.com and to sign-up from Tasting

Table. Registration is optional, subscriptions can be cancelled at any time, and failure to register will have no effect on whether an entrant is chosen.

Splashthat.com ("Sponsor") is not responsible for lost, late, incomplete, garbled, illegible, or misdirected Sweepstakes entries, or for any error, human, technical or otherwise, which may occur in the processing of Sweepstakes entries. Proof of sending will not be deemed to be proof of receipt. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods.

TIMING. The Sweepstakes begins at or around Tuesday 10:00am Eastern Standard Time on November 12, 2013, and ends at 11:59:59 p.m. Eastern Standard Time on November 20, 2013 (the "Promotion Period"). Entries received prior to or after the Promotion Period are disqualified.

USE OF DATA. Sponsor will be collecting personal data about participants (including, without limitation, e-mail addresses) when they enter the Sweepstakes online. By participating in the Sweepstakes online, entrants hereby agree to all personal information uses and disclaimers as explained in Sponsor's Privacy Policy at <http://splashthat.com/privacy>

ELIGIBILITY. The sweepstakes is open to all legal residents and/or workers physically located in New York City and the surrounding areas who are (i) 21 years of age or older at time of entry. Void where prohibited by law. There will be no consideration concerning the selected Employees of Sponsor, or their affiliates, subsidiaries, advertising or promotion agencies are not eligible, nor are members of these employees' families (defined as parents, children, siblings, spouse, and life partners).

AGREEMENT TO OFFICIAL RULES. Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to

and acceptance of these Official Rules and Sponsor's Privacy Policy <http://splashthat.com/privacy> and to be contacted by email and/or telephone.

SELECTION OF WINNER. One (1) Winner will be determined by a random drawing to be conducted by Splashthat.com on or about November 21, 2013, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner(s) from the drawing will be notified by email on or about November 21, 2013. If any of the potential winner(s) cannot be contacted, an alternate entrant will be selected in his or her place at random from all eligible entries received.

PRIZE. "Sweepstakes Winner" will be entitled to redeem a "fully planned event" for up to 100 people to occur during a weekday (Monday - Friday) in the month of December 2013.

- (1) Professional Photographer for three (3) hours
- (2) Venue rental for three (3) hours, 7pm-10pm. The venue has been selected by the sponsors and for safety purposes will be revealed following the conclusion of the sweepstakes. Venue has a capacity of up to 100 people. The event must be private and must adhere to all NY state laws pertaining to private events. This includes, but is not limited to the Venue will being closed to the general public during the event and all attendees being added to a guest list no less than 24 hours in advance.
- (3) Six (6) selections of passed appetizers based on a pre-selected menu rationed for one hundred (100) people or less based on the final guest list. Alterations can be made by the Winner up to 5 days in advance of the event providing the alterations do not increase the cost of food or preparation.

- (4) Six (6) licensed staff workers to setup, operate and clean the event.
- (5) One (1) photo-booth provided by Phhphoto to operate for 2 hours during the event.
- (6) One (1) live DJ from Scratch DJ Academy and audio equipment to perform throughout the duration of the event.
- (7) Decor and lighting throughout the space including an illuminated Holiday Tree, Illuminated wreaths, and six (6) LED up-lights.
- (8) A bar with 3 vodka-based specialty cocktails, beer, wine and additional spirit selection. All cocktails will be supplied for 100 people for three hours.

Approximate value of the prize: ~\$3,500. The Contest Winners and their Guests must be 21 years of age or older. All items are subject to availability.

The Prize is subject to the following material conditions and restrictions:

NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE.

All federal, state and local taxes related to the Prize and the other prizes are the sole responsibility of the Contest Winner. All other expenses and costs, not expressly listed above, including but not limited to applicable taxes, are the Contest Winner's sole responsibility. No refunds or credit for changes are allowed. No transfer of the Prize is permitted. Return of any prize notification as undeliverable may result in disqualification and selection of any alternate winners. Any damage costs as a result of activity at the event will be the responsibility of the winner. The prize of the event will be insured up to \$1,000,000 in event liability coverage.

GENERAL CONDITIONS. The Sweepstakes is governed by the laws of the United States and the State of New York, and participants in the Sweepstakes hereby consent to the exclusive jurisdiction and venue of New York courts (state and federal) for any causes or controversies arising out of the Sweepstakes. Each participant waives any and all objectives to jurisdiction and venue in these courts. All applicable federal, state and local laws and regulations apply. Void where prohibited. Sweepstakes may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry.

Except where prohibited by law, the Winner grants to Sponsor and its advertising agencies the right to use and publish their photos, proper names, likeness, voices, opinions, biographical information and state in any media to promote Sponsor and the Sweepstakes without additional compensation.

By entering, participants release and hold harmless Sponsor, its subsidiaries, affiliates, directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Sweepstakes or receipt or use and/or misuse of any prize.

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or any other factor impairs the integrity of the Sweepstakes as determined by Sponsor in its sole discretion.

If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

SPONSOR

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